

Press Release

23 February 2009



Knife Series *Premier Plus*

This new, high-quality knife series Premier Plus perfectly meets the expectations and requirements in the market and, therefore, further completes the product range of Friedr. Dick.

Knife series *Premier Plus* **Enjoy cutting!**

1. Perfect volume and shape of the handle
2. Effortless cutting blade
3. Comfortable grip
4. Perfectly balanced

All you need for creative cooking – Premier *Plus*

This series is made of high-carbon steel which has been specially developed for Chef's knives. This steel distinguishes itself by a well-balanced composition of the material with a maximum percentage of carbon, allowing thus a long lasting edge and hygiene at the same time. Our production procedures ensure a seamless connection of the steel blade with the plastic handle giving impeccable hygiene.

Thanks to the perfect volume and shape of the handle the knives offer a secure and pleasant grip and as a consequence fatigue-free and effective working.

The slender blade ensures a perfect cut. Vegetables are cut without bruising or damage. Perfect balance and incredible sharpness make these knives a great experience!

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The knives of the Premier *Plus* series are recommended from top Chefs like Ronny Pietzner, member of the German National Chef Team. This new knife line allows room for unlimited creativity!

These knives are available now in specialised stores.

Friedr. Dick is the only manufacturer worldwide who offers a complete range of knives, sharpening steels, ancillary items for chefs and butchers as well as grinding machines. The long-standing tradition and experience of manufacturing products for chefs and butchers allow a continuous development of innovative products. Input from customers, especially end-users and own ideas are converted into high quality products.

For further information see:

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