Press Release



The national culinary team Germany cuts with F. DICK

It is now official! Friedr. Dick is the chosen partner and supplier of the elite German chef heroes in the kitchen. Variety, sharpness and quality. The knives manufactured by the traditional company based in Esslingen become the brand of choice for the national culinary team Germany. "We find so many parallels in our daily activities and actions so we are very pleased to supply the German national team of chefs," explains managing director Steffen Uebele.

The German team of chefs from the Association of German Chefs e. V. (Verband der Köche Deutschlands - VKD), consisting of the national team and the national youth team, represents the chef profession in public and regards itself as a model for young chefs. It takes part in high-profile competitions and represents the chef profession at international events. The success of the team is based on know-how, experience and creative, committed young talent. It values regional and seasonal cuisine and champions values such as sustainability and responsible actions.

The equipment for 2021 has now been selected: The team relies in particular on knives from Friedr. Dick's Premier Plus series as well as on all relevant tools for chefs and knife sharpeners, which experienced professionals and young talent need for their daily craftsmanship and competitions. This means that the team also has the right tools for cooking at a high level.

The cooperation with the national culinary team Germany complements the diverse professional commitment of Friedr. Dick. "The German culinary team has been the best in its class for many years. These are people who not only know what they are doing, but who love and live for their profession. We are very pleased that the professionals have chosen us. Personally, I am particularly pleased that Friedr. Dick is also able to

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support the young enthusiastic chefs on their journey," states Steffen Uebele.

Ronny Pietzner, manager of the national team, expresses the joy of the long-term partnership on behalf of the whole team: "Friedr. Dick has been synonymous with perfection and innovation for decades, and we are pleased to share our mutual passion for these values with Friedr. Dick to create great culinary moments." To manufacture the best knives - no more and no less - is Friedr. Dick's claim. Every knife is made of the highest quality steel and impresses with perfectly balanced blades as well as ergonomically shaped handles for perfect cutting results.

The knife professionals from the Swabian town of Deizisau have come up with something special for the national team of chefs: a limited knife series with a black/red/yellow handle, which has been produced for the competition. "Made in Germany" quality in the hand and on the plate. This can only mean one thing: the winner's podium.

About Friedr. Dick

Friedr. Dick has focused on sharpness since 1778: a success story that began with a small file cutter workshop in the southern German town of Esslingen, which developed into a high-quality business with a complete product range for chefs and butchers and evolved from a file specialist to a paragon for really good knives. Strict quality criteria and high design standards characterise the traditional brand for professionals, which is now finding its way into domestic kitchens. Every Friedr. Dick knife is made of the highest quality steel and impresses with perfectly balanced blades as well as ergonomically shaped handles for perfect cutting results. The long-standing tradition and experience of manufacturing products for professionals allow us to continuously develop innovative new products.

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